

For Immediate Release

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### **Colorado Firm to Direct FWBBC Capital Campaign**

NASHVILLE, TN—Free Will Baptist Bible College selected Colorado-based Clark Dickerson and Associates to provide consulting services in the college's ongoing feasibility study to determine if the 64-year-old institution will sell its Nashville campus, build a new campus, and relocate by the summer of 2008.

Mark Johnson, who is leading FWBBC's feasibility study, said, "Dickerson and Associates' first task is to complete a feasibility study to determine the support for relocation and the amount of funds we could expect to raise. If the Board of Trustees and President Pinson determine that the capital campaign and other aspects of the relocation are feasible and give approval, then Dickerson will use the information obtained to help the college custom-design a capital campaign."

Clark Dickerson and Associates, founded in 1985 in Littleton, Colorado, with regional offices in five states, provides fund-raising counsel for colleges, schools, camps, organizations, and churches. Using biblically-based principles, Dickerson and Associates helps clients advance the cause of Christ through successful financial campaigns.

FWBBC President J. Matthew Pinson said, "One of the most pleasing aspects of working with Dickerson and Associates is their extensive experience in capital fundraising for small Christian colleges, especially those tied to churches and denominations. They craft a capital campaign to fit the personality of the college. They respect what *we are doing* as an educational institution, and they honor the work of Free Will Baptists."

Founder Clark Dickerson told FWBBC's Feasibility Sub-Committee, "We are not only committed to helping raise funds, but we are also committed to advancing the cause of Christ through your college. Our number one goal is to assist each client to become the best it can be within God's plan."

Mr. Johnson said, "We believe we have the right firm to guide us through the capital campaign process. This company was founded on biblical principles. They understand who we are and what we want to accomplish. The insight provided by Dickerson has already proven beneficial in making our development program more effective."

Dickerson and Associates proposed an eight-step campaign that begins with an in-depth feasibility study, identifies donor leadership, and launches and cultivates the campaign until the financial goal is reached, and a thorough follow-up plan is established.