

For Immediate release

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### **FWBBC Names Rusty Campbell to Enrollment Services Post**

NASHVILLE, TN—Mr. Russell D. (Rusty) Campbell, Jr., a member of Free Will Baptist Bible College's Business faculty since 2000, has been named director of enrollment services, according to David Williford, vice president for institutional advancement. Campbell succeeds Jeff Caudill who resigned this spring to accept a call as executive pastor at a local church in Nashville. Mr. Campbell teaches Instructional Technology and Microcomputer Applications, and serves as director of Adult Studies for the college.

"Rusty Campbell is a perfect fit for this important role that impacts so many current students and prospective students," Williford said. "He understands the academic issues and the financial stress that confront students and their families as they try to balance dreams and reality. Like many of our faculty and staff, Rusty brings energy and a warm smile to the position. He has a proven track record of leadership and innovation—that's a winning combination in today's economy."

Mr. Campbell begins his new responsibilities in May, overseeing both the Enrollment Management Team (EMT) and the Financial Aid Office. He brings 15 years of educational experience to the position as both a classroom instructor and architect of the college's Online and Lifetime Learning programs. He holds Bachelor of Science and Master of Education degrees from Austin Peay State University. He has done additional graduate studies at the University of Nebraska and Tennessee State University.

For the past 20 years, Mr. Campbell has been a referee for collegiate, high school, and middle school basketball games. He also coached the FWBBC Flames men's basketball team in 2006-2007.

"Enrollment Services already has an excellent five-person staff in place," Campbell said. "Since I'll face a sharp learning curve the first few months, I know I can depend on them to maintain office

efficiency while I observe, evaluate, and make plans for our 2011 push to enroll more students. It's a new challenge and a big challenge for me, and I'm eager to get started. Whatever I can do to strengthen the FWBBC program, count me in."

Rusty and Beth Campbell (a 1992 FWBBC graduate) have been married 15 years and have one child (Barrett, age 4). They attend Bethel Free Will Baptist Church near Ashland City where Beth teaches children's church and Rusty teaches an adult Sunday School class.

"We're delighted that Mr. Campbell is willing to make this important career shift," President Matt Pinson said. "He is adaptable and flexible, and those qualities will help us in these transition weeks. In addition, he is one of those right-now professionals who combines cutting edge technology with solid management and team building skills. His creative success in building the online program at FWBBC evidences the quality of leadership he brings to this new role. His experience as a faculty member will keep the communication avenues open as we launch into this new decade with new leadership."

FWBBC has begun the search for a director of adult studies to succeed Mr. Campbell.